X-copy

28th year issued weekly

## fashion calendar

'68

SEPTEMBER 16

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5 16 17
2 23 24
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5 6 7
2 13 14
9 20 21
6 27 28
5 16 2 23 9 30 T F 5 6 12 13

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON GIVEN BY WHERE

WEEK ENDING FRIDAY, SEPTEMBER 13, 1968 Thursday PRESS PREVIEW: HOTEL PLAZA ALEXANDER'S Sept. 12 FALL IMPORTS BAROQUE ROOM 9:30 A.M. Press preview of Alexander's Fall haute couture and line-for-line copies. By invitation. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272. Thursday OPENING OF CHUCK HOWARD 550 SEVENTH AVENUE Sept. 12 RESORT COLLECTION SHOWROOM - 2ND FLOOR 10:30 A.M. Also showing Sept. 17 at 10:30. By reservation. Contact: IO. 4-2155. Thursday PRESS SHOWING: JOHN F. MORRIS CO. 224 WEST 30TH STREET Sept. 12 FUR COLLECTION SHOWROOM - 4TH FLOOR 11:30 A.M. Designed by S. Breslin Baker. By invitation. Contact: LA. 4-5019. Thursday FALL FASHIONS BY BERGDORF GOODMAN MISS BERGDORF Sept. 12 JERRY SILVERMAN 5TH FLOOR Customer showing of fashions designed by Shannon Rodgers. By invitation. 11:30 A.M. Publicity: Susan Fine, PL. 3-7300. Thursday OPENING OF 530 SEVENTH AVENUE JOBERE Sept. 12 RESORT COLLECTION SHOWROOM - 30TH FLOOR 11:45 A.M. Thereafter by appointment. Contact: Jean Palitz, PE. 6-1351. Thursday OPENING OF HOLIDAY-HAROLD LEVINE 530 SEVENTH AVENUE Sept. 12 RESORT COLLECTION SHOWROOM - 21ST FLOOR 12:00 Noon Also Sept. 17, 12:00 Noon. Designed by Don Breitinger. Contact: IA4-0237. Thursday BIANCO OF ROME FASHION SHOW VOISIN Sept. 12 AT LUNCHEON 30 EAST 65TH STREET (556 MADISON AVENUE) 12:45 P.M. Fall collection by Bianco of Rome will be shown at luncheon. Press by in-Luncheon vitation. Reservations: LE. 5-3800. Publicity: Nancy Woodward, YU. 8-7776. Thursday OPENING: RESORT-TEAL TRAINA 550 SEVENTH AVENUE Sept. 12 HOLIDAY COLLECTION SHOWROOM - 22ND FLOOR 1:00 P.M. Also showing Sept. 17, 18 at 1:00. By reservation. Contact: LA. 4-3520. Thursday OPENING OF REMBRANDT 498 SEVENTH AVENUE Sept. 12 RESORT COLLECTION SHOWROOM - 6TH FLOOR 2:30 P.M. Designed by Ole Borden. By invitation. Contact: Murray Solomon, IO. 4-3600. Thursday OPENING OF MISS BRANELL 530 SEVENTH AVENUE Sept. 12 RESORT COLLECTION SHOWROOM - 27TH FLOOR

Thursday OPENING OF DONALD BROOKS 550 SEVENTH AVENUE Sept. 12 RESORT COLLECTION SHOWROOM - 21ST FLOOR 1:00 P.M. Also showing Sept. 17 at 4:00. By reservation. Contact: WI. 7-8235. COPYRIGHT, 1968, BY FASHION CALENDAR

Also Sept. 18 at 2:30. By reservation. Contact: PE. 6-6983.

2:30 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Sept. 12	SHOWING OF RESORT- KOLIDAY COLLECTION By appointment. Contact:	GEOFFREY BEENE  IW. 4-0454.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT COLLECTION By appointment through Se	STANLEY NEISON (LOS ANGELES) pt. 20. Contact: Stanley I	HOTEL PLAZA PRIVATE SUITE Lieberman, PL. 9-3000.
Friday Sept. 13 9:30 A.M. Breakfast	PRESS PREVIEW: FASHIONS BY TONY COLECCHIO Showing of Fall dresses a Wed., Sept. 18, 12:00 Noo	FRANKLIN SIMON and sportswear. By invitation. Publicity: Gloria Phill	3RD FLOOR PAVILLION Lon. Public showing: Lips, 675-1000.
Friday Sept. 13 10:30 A.M.	OPENING: RESORT COLLECTION Also showing Sept. 19 at	PATTULLO- JO COPEJAND 10:30. By reservation. Co	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR ontact: LO. 3-5650.
Sent. 13	Mainbocher will present he bress. By invitation	MAINBOCHER  ais Fall custom-order collection (For Release, Monday, Section Lambert, MU. 8-2130)	etion at a preview for ept. 16.) Contact:
Saturday Sept. 14- Sept. 18	SHOWING OF LOUNGEWEAR Daily 9:00 - 5:30, by app	WANDA BELLI (SAN FRANCISCO) pointment. Contact: Betsy S	N.Y. HILTON HOTEL PRIVATE SUITE Teeter, 695-4550.
Sept. 14	PRESENTATION "Model of the Year" telection that Elaine Fulkerson (cur	MODEL OF THE YEAR east with John Davidson, Arrent Model of the Year). I	CHANNEL 2 lene Dahl, Jack Linkletter Fashion in Du Pont fibers
Sunday Sept. 15 8:30 P.M.	TO MEET MR. FISH Michael Fish of London, of will be present at the wo	COLUMBIA PICTURES; ALEXANDER'S designer of the men's fashiorld premiere. Champagne patic Relations (Alexander's)	3RD AVE. & 60TH ST. ons in the film "Duffy", arty following premiere.
Beginning Sunday Sept. 15	COLLECTION IN N.Y.	WERLE ORIGINALS (LOS ANGELES) ept. 22. (Note Change of De	PRIVATE SUITE
Sept. 15- Sept. 18	SCANDINAVIAN FASHION WEEK Contact: Colvin, Kaplan,	K, Bella Center, Copenhagen Ross, 743 Fifth Avenue, PL	Denmark 3-2382.
Sunday Sept. 15- Sept. 18	"He's Going International week. Fashion Show Break Promotion Seminar Breakfatute Seminar, Mon., Sept. seminar, sponsored by BAI	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN 1" is the theme of BAMA's Stats: Mon., Sept. 16 & Turast: Wed., Sept. 18, 8:00 A 16, 8:00 A.M. "Who Is You MA & Celanese, Tues., Sept. Gur-Arie, 10 W. 33rd St.,	B'WAY & 34TH STREET pring-Summer '69 market es., Sept. 17, 8:00 A.M. M. Merchandising Insti- ur Customer?" special 17, 8:00 A.M. By reser-

DATE WHAT'S GOING ON GIVEN BY WHERE

## WEEK BEGINNING MONDAY, SEPTEMBER 16, 1968

Monday OPENING OF HOLIDAY-550 SEVENTH AVENUE ANDREW WOODS Sept. 16 RESORT COLLECTION SHOWROOM - 5TH FLOOR 11:00 A.M. By invitation. Thereafter by appointment. Contact: 564-3857.

530 SEVENTH AVENUE Monday OPENING OF MOE NATHAN Sept. 16 RESORT COLLECTION SHOWROOM - 26TH FLOOR

11:00 A.M. Thereafter by reservation. Contact: LW. 4-2717.

Monday INFORMAL MODELING: LORD & TAYLOR 3RD FLOOR Sept. 16 FASHIONS BY PATOU SALON

11:00 A.M. - Michel Goma will be present at informal modeling of his Fall-Winter collec-1:00 P.M. tion for Patou. Publicity: Jeri Savidge, WI. 7-3300.

TWO SHOWINGS OF Monday OHRBACH'S 5TH FLOOR

Sept. 16 IMPORT FASHIONS

12:45 P.M. Haute couture Rome and Paris originals and line-for-line copies in original and fabrics at two N.Y. showings. First show, by invitation only, 12:45 P.M. 5:45 P.M. (invitations will be issued); second show, open to public, 5:45 P.M. Publicity: Mark Klauser, OX. 5-4000. (Bergen Mall, Paramus, Wed., Sept. 18, 12:45 P.M., 2nd floor; Westbury, Fri., Sept. 20, 12:45 P.M., 2nd floor.)

Monday OPENING OF 498 SEVENTH AVENUE NAT KAPLAN Sept. 16 RESORT COLLECTION SHOWROOM - 19TH FLOOR

1:15 P.M. Also showing Sept. 18 at 1:15. Contact: Miss Fritzi, IO. 5-4115.

Monday PREVIEW: RESORT-EVA HAYNAL 4 EAST 53RD STREET Sept. 16 HOLIDAY COLLECTION SHOWROOM - 2ND FLOOR 2:30 P.M. Showing of cocktail, evening, at-home fashions. By invitation. Thereafter by appointment. Contact: PL. 5-5529.

Monday OPENING OF RESORT-PAUL PARNES 498 SEVENTH AVENUE TRAVEL COLLECTION Sept. 16 INTERNATIONAL SHOWROOM - 7TH FLOOR 2:30 P.M. Designed by Arthur Doucette. By invitation only. Contact: Mr. Revell or Miss Riche, 244-4600.

Monday OPENING OF CHRISTIAN DIOR-498 SEVENTH AVENUE RESORT COLLECTION NEW YORK, INC. Sept. 16 SHOWROOM - 17TH FLOOR 2:30 P.M. Also Sept. 19 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.

530 SEVENTH AVENUE Monday OPENING OF RESORT-MURRAY NIEMAN Sept. 16 HOLIDAY COLLECTION FOR HANNAH TROY SHOWROOM - 2ND FLOOR 4:00 P.M. Also showing Sept. 18, 4:00. By reservation. Contact: LO. 3-0988.

Monday OPENING OF MALCOLM STARR 530 SEVENTH AVENUE Sept. 16 RESORT COLLECTION SHOWROOM - 20TH FLOOR 4:00 P.M. Designed by Elinor Simmons. Also showing Sept. 18, 19 at 4:00. (Note Change of Dates) Contact: Roslyn Shoenthal, 594-0030.

Monday ESSEX HOUSE PREVIEW: BOYS' WEAR CHIPS 'N TWIGS; SPRING-SUMMER 1969 Sept. 16 CELANESE FIBERS 160 CENT. PK. S. 6:30 P.M. "Cinema Colors" collection of boys' wear in Celanese fibers. Commentator: Cocktails- Bess Myerson. By invitation only. Contact: David Trachtenberg, RE. 2-1718.

Supper Publicity: Bill Cox, TN. 7-2000.

	READY-TO-WEAR TIME TABLE, WEEK OF SEPTEMBER 16  ("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY)  For more details, refer to specific listings in current and previous issues				
	MONDAY, SEFT. 16	TUESDAY, SEPT. 17	WEDNESDAY, SEPT. 18	THURSDAY, SEFT. 19	
9:00			Jon Haggins (P)		
9:30		Tiffeau-Busch		Tiffeau-Busch	
00:00		Adele Simpson(0)	Adele Simpson Matty Talmack(O)	Adele Simpson	
0:30		Trigere(0) Leonard Arkin(0) Chuck Howard		Pattullo-Jo Copelan	
1:00	Andrew Woods(0) Moe Nathan(0)	Andrew Arkin(0) Seymour Fox(0)	Sarmi; Nando Couture(	0)	
L:30		Miss Arkin(0)	Mignon(0)		
2:00		Harold Levine	Paul Blumenstein & Alison	Countess Alexander(	
2:30				Stony Brook(0)	
L:00		Harvey Berin(0) Teal Traina(0) Pat Sandler(0)	Teal Traina	Harvey Berin	
:15	Nat Kaplan(0)		Nat Kaplan		
2:00			Originala(O)	Toby Tanner(0)	
:30	Eva Haynal(P)		Trigere	Branell	
	Paul Parnes Intl(P) Christian Dior-N.Y.	larry Aldrich	Miss Branell	Christian Dior-N.Y.	
:00	Modern Couture	Anne Fogarty(0)	Sarmi; Nando Couture(	P)	
:00	Malcolm Starr(0) Hannah Troy Lee Claire	Harmay(0) John Moore(0) Donald Brooks	Malcolm Starr Hannah Troy	Malcolm Starr John Moore McMullen(0)	
:30			Monte-Sano(0)	FRIDAY, SEPT. 20	
:00			Sport Sophisticates(O	1:00 Harvey Berin	

Monday OPENING OF METROPOLITAN OPERA HOUSE
Sept. 16 OPERA SEASON OPERA LINCOLN CENTER
8:00 P.M. Opening of 84th season with Cilea's "Adriana Lecouvreur" starring Renata
Tebaldi. Publicity: Francis Robinson, 799-3100.

Beginning RESORT & ADVANCE ARBE ORIGINALS 498 SEVENTH AVENUE

Monday SPRING COLLECTION SHOWROOM - 11TH FLOOR

Sept. 16 Designed by Dorothy Arden. Continuous showings. Contact: 594-0220. -4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday	RESORT-HOLIDAY COLLECTION IN N.Y. By appointment. Contact:		HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 16	SHOWING OF RESORT COLLECTION IN N.Y. By appointment. Contact:	FOR CAMPIONI	HOTEL PLAZA PRIVATE SUITE
Monday	OPENING: CRUISE- HOLIDAY COLLECTION Continuous showings. Con-		498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday	OPENING OF RESORT COLLECTION By appointment. Contact:	WILSON FOLMAR LA. 4-5923.	530 SEVENTH AVENUE SHOWRCOM - 14TH FLOOR
	OPENING: TRAVEL- RESORT COLLECTION By reservation. Contact:		205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Monday	OPENING OF RESORT COLLECTION By appointment. Contact:	ANNEMARIE GARDIN 288-8651.	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Designed by George Nardie	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR tment. Contact: 947-745
	RESORT COLLECTION	LAWRENCE OF LONDON  llection by Valentino of Ros . 4-3815.	SHOWROOM - 20TH FLOOR
Monday	RESORT COLLECTION	RAFFAELE t. Contact: IO. 5-3250. P	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR ublicity: Betty
Monday	RESORT COLLECTION	ROYAL LYNNE tact: Ruth Winslow, LO. 3-3	SHOWROOM - 14TH FLOOR
Monday	OPENING OF RESORT COLLECTION Continuous, by appointment	THE SIDNEYS t. Contact: LA. 4-2880.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday	RESORT-SPRING FASHIONS FROM IRELAND Showing of dresses, coats, Byford, PL. 5-5800. Public	STRELITZ OF IRELAND , suits by Strelitz of Irela icity: Ruth Hammer Associate	ST. MORITZ HOTEL PRIVATE SUITE and. Contact: Ronald es, 246-4818.
Beginning Monday Sept. 16	SHOWING OF RESORT COLLECTION Showing by appointment. (	TRAVILLA (IOS ANGELES) Contact: Dolores Byers, PL.	HOTEL PLAZA PRIVATE SUITE 9-3000.

Sept. 16 NATIONAL SWEATER WEEK (Sept. 16-22) Contact: Edward Brandwein, MU. 3-7520.

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Beginning Monday Sept. 16	HOLIDAY COLLECTION	SHOWROOM - 7TH FLOOR esigned by Bill Haire.
Tuesday Sept. 17 9:00 A.M. and 12:00 Noon	AT TWO SHOWINGS (9 ROCKEFELIER PLAZA) "International Collections". Co-chmn: Eugenia Shepp Kirkland, Life. Prices: breakfast\$10.00, members	pard (commentator); Sally; \$20.00, guests; lun-
Tuesday Sept. 17 10:00 A.M.	RESORT COLLECTION	SHOWROOM - 23RD FLOOR
Tuesday Sept. 17 10:30 A.M.	RESORT COLLECTION	550 SEVENTH AVENUE SHOWRCOM - 16TH FLOOR t: 10. 3-1600.
Tuesday Sept. 17 10:30 A.M.	RESORT COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR in, 11:30. By invita-
Sept. 17	FASHION GROUP IMPORT LUNCHEON AT 12:00 Noon, Hotel	Americana (see above)
Tuesday Sept. 17 12:30 P.M. Luncheon	AT BENEFIT LUNCHEON  Valentino of Rome will be present at showing of his	: Mrs. Stavros Niarchos sle. Tickets: \$25.00;
Tuesday Sept. 17 1:00 P.M.	OPENING OF HARVEY BERIN RESORT COLLECTION Also Sept. 19, 20 at 1:00. By reservation. Contact	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR : PE. 6-0206.
Tuesday Sept. 17 2:30 P.M.		Sept. 18, 2:30 P.M.,
Tuesday Sept. 17 2:30 P.M.	OPENING OF BRANELL RESORT COLLECTION Also Sept. 19 at 2:30. By reservation. Contact: PR	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR E. 6-6983.
Tuesday Sept. 17 3:00 P.M.	OPENING OF HOLIDAY- ANNE FOGARTY RESORT COLLECTION By invitation. Thereafter continuous. Contact: Shi	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR trley Orastein, 104-9115.
Tuesday Sept. 17 4:00 P.M.	OPENING OF HOLIDAY- HARMAY CRUISE COLLECTION Thereafter continuous. Contact: PE. 6-5547.	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
		-6-

-6-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 17 4:00 P.M.	OPENING OF RESORT COLLECTION Also Sept. 19 at 4:00.	JOHN MOORE By reservation. Contact: OX	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR 5-1350.
Tuesday Sept. 17 5:00 P.M 8:00 P.M. Cocktails	INTRODUCTION OF "VIRGINIA SLIMS" Press party to introduce come a long way." By inv Finn, PL. 9-1800.	PHILIP MORRIS  "Virginia Slims the cigare ritation only. Contact: Audi	NEPENTHA  137 EAST 48TH STREET  tte for women who have rey Wertheim, Ruder &
Tuesday Sept. 17 5:30 P.M. Cocktails	JUNIOR DRESSES Showing of Holiday-Resort	SEVENTEEN MAGAZINE DU PONT CO. junior dresses in DuPont f By invitation only. Cor eter Booth, 971-4863.	4TH FLOOR AUDITORIUM ibers by Gay Gibson.
Tuesday Sept. 17 6:00 P.M 8:30 P.M.	FRENCH BOUTIQUE Yves St. Laurent will be	YVES ST. LAURENT RIVE GAUCHE present at the opening of h only. Contact: Mildred Fir	855 MADISON AVENUE AT 70TH STREET his first American ager, 956-6027.
Tuesday Sept. 17 6:30 P.M 9:00 P.M.	CAREER COURSE "Fabrics and Leather". S Eve Orton, Harper's Bazas	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Speakers: Teddy & Arthur Edear; Ruth Sublette, Celanese; 2.75. Contact: CI. 7-3940.	345 EAST 47TH STREET lman, Fleming-Joffe; Julian Tomchin,
Beginning Tuesday Sept. 17	SPRING COLLECTION	BENDEL'S STUDIO  11. By appointment. Contactsociates, 246-4818.	19 WEST 57TH STREET SHOWROOM - 3RD FLOOR t: Mr. Mazzoni, 755-9435.
Beginning Tuesday Sept. 17	OPENING OF NEW COLLECTION Continuous showings. Cor	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWRCOM - 4TH FLOOR
Beginning Tuesday Sept. 17	SPRING COLLECTION	ANNE KLEIN AND COMPANY appointment. Contact: Steve	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR Harrison, 279-9915.
Beginning Tuesday Sept. 17		KASPER FOR JOAN LESLIE Contact: LW. 4-9000.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 17		MARDI GRAS  By reservation. Contact:	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Pam Lawrence, WI7-2055.
Beginning Tuesday Sept. 17		MARQUISE  By appointment. Contact: E	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR SR. 9-5794.
Beginning	SHOWING OF CRUISE-	JEAN-LOUIS SCHERRER	HOTEL PLAZA

HOLIDAY COLLECTION (PARIS) SUITE 1225
By appointment through Sept. 26. Contact: Maria Lukats, EL. 5-1400; or

-7-

Tuesday Sept. 17

PL. 9-3000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 17		CHESTER WEINBERG Bill Levin, CH. 4-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 18 9:00 A.M. Coffee	SHOWING OF RESORT COLLECTION Jon Haggins will preview in showroom (Room 202).	JON HAGGINS (37 WEST 39TH STREET) his Resort collection. By Contact: 695-5555.	BONWIT TELLER SAFARI ROOM - 4TH FL. invitation. Thereafter
Wednesday Sept. 18 10:00 A.M.	TOUR CONTROL OF TOTAL	MATTY TALMACK  . By reservation. Contact	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR : BR. 9-1195.
Wednesday Sept. 18 11:00 A.M.	Buyers: 11:00 A.M. Press	SARMI, INC.; NANDO COUTURE : 3:00 P.M. Thereafter by H. 4-7270. Nando contact:	appointment. Sarmi
Sept. 18	PRESS PREVIEW: TIKTINER COLLECTION By invitation. Publicity	BERGDORF GCODMAN : Susan Fine, PL. 3-7300.	3RD FLOOR
Wednesday Sept. 18 11:30 A.M.	OPENING OF RESORT- HOLIDAY COLLECTION Designed by Dorothy Farbo	MIGNON . Also Sept. 25, 11:30. C	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR ontact: BR. 9-5991.
Wednesday Sept. 18 12:00 Noon Luncheon	Second annual coat and suranthropologist, "Elegance	NATL BD OF THE COAT & SUIT INDUSTRY it design contest. Speaker and the New Designer." Ma ation. Contact: 684-7350.	: Dr. Ashley Montagu,
Wednesday Sept. 18 12:30 P.M. Luncheon	AT LUNCHEON Fall collection by Mario H	HANDMACHER-VOGEL (533 SEVENTH AVENUE) Forte will be shown at lunc betta Publicity: Ellen Perl	BARBETTA RESTAURANT 321 WEST 46TH STREET heon. Reservation , TE. 2-8212.
Wednesday Sept. 18 1:00 P.M. Luncheon	FASHIONS AT LUNCHEON Mila Schoen of Milan will available at Martha. For Co-chmn: Mrs. John R Fell	MARTHA  be present at showing of he benefit of American Women to and Mrs. John E. McAuliffet, LE. 5-8886. Publicity: 1	Volunteer Services. e. Tickets: \$20.00,
Wednesday Sept. 18 2:00 P.M.	OPENING OF EARLY SPRING COLLECTION Showing of coats, suits, of appointment. Contact: Mis	ORIGINALA costumes Sept. 25, 30, Oct. ss Lorna or Miss Ruth, 695-	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR 3 at 2:00 P.M. By 5100.
Sept. 18	SARMI PRESS SHOW AT 3:00 F	P.M. (see above)	
Sept. 18	MINERAL EXHIBIT	LORD & TAYLOR eral sculpture by Arthur Cour, WI. 7-3300.	
			-8-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 18 4:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafte	MONTE-SANO or by appointment. Contact:	21 WEST 46TH STREET SHOWRCOM - 8TH FLOOR JU. 2-2317.
Wednesday Sept. 18 5:00 P.M.		SPORT SOPHISTICATES (DIV. JR. SOPHISTICATES) r continuous. Contact: LO.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR 4-0462.
Wednesday Sept. 18 5:00 P.M.	from the Tomorrow Shop.	ALEXANDER'S  Mr. Fish of London, Valenti By invitation. Contact: Wa bolensky Associates, PL. 9-	lter Hauser, PL. 3-1542.
Wednesday Sept. 18 7:30 P.M.	Pidgeon. Benefit: Mayor'	MAYOR'S COMMITTEE ON YOUTH & PHYSICAL FITNESS id, Omar Sharif, Kay Medford s Commission on Youth and I 100.00 per person. contact renue, AG. 9-1000.	B'WAY & 45TH STREET I, Anne Francis, Walter Physical Fitness.
Beginning Wednesday Sept. 18	COLLECTION	VERA MAXWELL ppointment. Contact: LO. 3	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR 8-4358.
Beginning Wednesday Sept. 18	OPENING OF CRUISE COLLECTION Informal showings. Conta	RAPPI ct: 10. 5-2626.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Sept. 18	OPENING OF RESORT COLLECTION Designed by Molly. By re	JACK SARNOFF servation. Contact: PE. 6-	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR 7121.
Beginning Wednesday Sept. 18	Ken Scott presents fiftee	KEN SCOTT (MILAN) n new hand-screened Ban-Lon ppointment. Contact: 246-2	
Thursday Sept. 19 11:00 A.M. and 3:00 P.M.	COUTURE FASHION SHOWS For benefit of Children's Dwight D. Eisenhower. Re special reserved section.	ALEXANDER'S  Cancer Fund of America. Eservations: \$5.00, general Public shows at 1:00 and Public Relations: Serge	admission; \$10.00, 6:00 P.M. Publicity:
Thursday Sept. 19 12:00 Noon			530 SEVENTH AVENUE SHOWRCOM - 9TH FLOOR
Thursday Sept. 19 12:30 P.M. Brunch	Preview for press and res	STONY BROOK CASUALS (DIV. DAVID CRYSTAL) ident buyers of Resort-Spri inning Mon., Sept. 23. Con	ng collection. By in-

DATE WHAT'S GOING ON GIVEN BY WHERE Thursday OPENING OF RESORT TOBY TANNER 530 SEVENTH AVENUE Sept. 19 COLLECTION SHOWROOM - 28TH FLOOR 2:00 P.M. By reservation. Contact: CH. 4-6350. Thursday PREMIERE: VACANCE-1410 BRCALWAY NINA RICCI/ Sept. 19 & RESORT COLLECTION VASKENE & CO. SHOWROOM - 34TH FLOOR Sept. 20 Introduction of Nina Ricci designed Resort costumes. By reservation. Con-3:00 P.M. tinuous, beginning Mon., Sept. 16, by appt. Contact: Jeanne Essig, 279-6153. Thursday RESORT-TRAVEL McMULLEN 500 CLUB Sept. 19 DRESSES & SPORTSWEAR (550 SEVENTH AVENUE) 500 SEVENTH AVENUE 4:00 P.M. By invitation. Thereafter by appointment in showroom (20th floor). Contact: Cocktails OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480. Thursday PRESS PREVIEW: B. ALTMAN & CO. 7TH FLOOR Sept. 19 MODEL ROOMS 6:15 P.M. Model rooms inspired by classic French and English designs. (For Release, Mon., Sept. 23.) By invitation. Contact: Jane Warren, OR. 9-7800 X 319. Beginning OPENING OF MOLLIE PARNIS 530 SEVENTH AVENUE Thursday RESORT COLLECTION SHOWROOM - 18TH FLOOR Sept. 19 Continuous, by appointment. Contact: BR. 9-5012. Friday ART EXHIBIT: "MASTER GUGGENHEIM MUSEUM 1071 FIFTH AVENUE Sept. 20-CRAFTSMEN OF PERU" AT 89TH STREET Jan. 5 Approximately 500 objects (1500 B.C. - 1500 A.D.) of ceramic, stone, wood, metal, textiles, selected by Dr. Alan Sawyer, Director of the Textile Museum Washington, D.C. (Press preview: Wed., Sept. 18, 10:00 - 6:00; members preview: Thurs., Sept. 19, 9:00 P.M. - Midnight) By invitation only. Public Relations: Ann Helmuth, EN. 9-5110. Friday PRESS PREVIEW: B. ALTMAN & CO. 4TH FLOOR Sept. 20 TABLE SETTINGS 9:30 A.M. "Men Who Start Things" -- table settings by Bill Blass, Kenneth Lane, John Nicholson, Rex Reed, John Vesey. (For Release, Sat., Sept. 21.) By invi-Breakfast tation. Publicity: Jane Warren, OR. 9-7800 Ext. 319. Friday INFORMAL MODELING: LORD & TAYLOR 3RD FLOOR Sept. 20 VALENTINO FASHIONS SALON 11:00 A.M. Valentino of Rome will be present at customer showing of his Fall-Winter collection. Publicity: Jeri Savidge, WI. 7-3300. FASHION MEETING: Friday PEPSI-COLA COMPANY N.Y. HILTON HOTEL Sept. 20 REGIONAL TRENDS TRIANCN BALLROOM 12:00 Noon Pepsi-Cola Fashion Council luncheon and introduction of designers, retail executives, fashion editors, and beauty emperts. Ready-to-wear will illus-Luncheon trate regional trends. Permanent director and hostess: Joan Crawford. By invitation only. Publicity: Rosemary Stroer, MU. 8-4500, Ext. 689. Friday OPENING OF SAMUEL WINSTON THE REGENCY Sept. 20 RESORT COLLECTION (530 SEVENTH AVENUE) BALLRCOM 5:00 P.M. Designed by Roxane. By invitation. Thereafter by appointment in showroom

(11th floor). Contact: CH. 4-2616.

Cocktails

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Friday Sept. 20		SAM FRIEDLANDER ntact: PE. 6-2663.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Sept. 23 6:00 P.M 9:00 P.M. Cocktails		ANNACAT  acat (London), will preview ashions and accessories by Fontact: IE. 5-0577.	
Tuesday Sept. 24 9:00 A.M. Coffee	NEW ROOM SETTINGS	IORD & TAYLOR riew of new rooms for Fall-W th Ready, WI. 7-3300.	
Tuesday Sept. 24 11:00 A.M. and 3:00 P.M.	Junior League and Communi	ELIZABETH ARDEN shions will be presented at ty Service Society at two s icity: Happie Reilly, Ruder	SALON - 2ND FLOOR a benefit for the N.Y. howings. Both shows
Wednesday Sept. 25 10:00 A.M. Breakfast		GEORGES KAPLAN (730 FIFTH AVENUE) 'urs" by Georges Kaplan. By	
Wednesday Sept. 25 11:30 A.M. Luncheon	MONEY MARKET" Speakers: Sidney Schwartz Maria Bergson, Maria Berg	NATL HOME FASHIONS LEAGUE (767 LEXINGTON AVENUE) , Trend Industries; Jens Ri son Associates. By reserva Contact: Jeanne Lewin, TE.	GRAND BALLROOM som, Jens Risom Design; tion. Prices: \$10.00,
Wednesday Sept. 25 12:30 P.M. Luncheon		GOLET (225 WEST 37TH STREET) ay Highlights by Sony Schot vations (\$5.50): CI. 6-9171	land for Golet will be
Wednesday Sept. 25 1:15 P.M.	OPENING OF RESORT DRESS COLLECTION Designed by Melba Hobson.	TANNER OF NORTH CAROLINA By invitation. Contact:	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR CH. 4-6350.
Wednesday Sept. 25 3:00 P.M 5:00 P.M.	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Designs by 27 jewelers fr Sept. 26, 10:00 - 4:30.)	N.W. AYER & SON, INC. om 10 countries. By invita Publicity: Mildred Kosick,	HOTEL PLAZA CRYSTAL ROOM tion. (Open to public: PL. 7-5700.
Wednesday Sept. 25 4:00 P.M.	HAUTE COUTURE AND BOUTIQUE FASHIONS By invitation. Publicity	NINA DIMOS  : Aeriel Eweson, 838-4302.	36 EAST 61ST STREET SALON
Thursday Sept. 25 5:00 P.M. Cocktails	BANDURA FASHIONS Showing of Cruise-Early S	pring collection in Bandura, Leo Narducci, Oscar de la	GRAND BALLROOM by: Jon Haggins, Chuck

only. Contact: Julee Rosso, OX. 5-4220.

-11-

DATE	WHAT'S GOING CN	GIVEN BY	WHERE
Wednesday Sept. 25 6:15 P.M 8:00 P.M.		BLOOMINGDALE'S  now, featuring 19 model room ion only. Publicity: Judith	
Beginning Wednesday Sept. 25	RESORT AND EARLY SPRING COLLECTION Continuous showing of sep Anderson. Contact: Berns	parates, coordinates and dre	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR esses designed by Lois
Thursday Sept. 26 12:30 P.M. Lucnheon		sent his Fall boutique and land (\$5.75): Banquet Dept.,	
Thursday Sept. 26 2:30 P.M.	FUR COLLECTION	FREDRICA FURS  " designed by Arthur Schwa: 4-8685.	SHOWROOM - 16TH FLOOR
Thursday Sept. 26 2:30 P.M. Cocktails	SPRING DRESSES For press and resident by	DAVID CRYSTAL ayers, by invitation. There	SHOWROOM - 23RD FLOOR eafter continuous. Con-
	FUR COLLECTION	REISS & FABRIZIO (6 WEST 57TH STREET) Joseph J. Davis, CI. 5-0322	ROOF
Thursday Sept. 26 3:30 P.M. Cocktails	Preview for press and buy	DUNE DECK (1407 BROADWAY) yers of "Swim-duds and Sun-o Contact: Harriette Reine	duds". Show promptly at
	Return awards to Bonnie (Bill Blass for menswear a	COTY, INC.  ' Awards to George Halley and Cashin and Oscar de la Rentand Giorgio di Sant'Angelo di City: Eleanor Lambert, M	a. Special award to for jewelry. By invi-
Sept. 26- Sept. 27	IRISH EXPORT BOARD READY Contact: 265-5230 (N.Y.)	-TO-WEAR, HANDLERY MOTOR IN	N, SAN FRANCISCO
Sept. 27 11:00 A.M	INFORMAL MODELING: "PARISIENNE" COLLECTION Informal modeling of Lord Publicity: Jeri Savidge,	d & Taylor's adaptations from	2ND FLOOR
Friday Sept. 27 12:00 Noon Luncheon	SPRING-SUMMER 1969 Emilio Pucci, guest speak lighted by: Adri, Jeanner Hobson, Deanna Littell, M Ellen Sands. Prices: \$1	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)  Mer, relates his fashion the me Booher, Patti Cappalli, I  Miss Rikki, Evelyn Sini. Co  12.00, members; \$15.00, gues  Door) Contact: CI. 7-3940.	BALLROOM inking. Trends high- Betsy Daniels, Melba o-chmn: Pat Bovers and

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 29	SPRING COLIECTIONS IN CAR	LIFORNIA BY LOS ANGELES FASH	HION GUILD
Sunday Sept. 29 5:30 P.M. Cocktails	Show at 6:00. By invitat	HEIGA (722 S. LOS ANGELES ST.) tion only. Thereafter by ap mer, 213-MA. 7-0806 (L.A.).	CRYSTAL ROOM
Monday Sept. 30 9:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact:	TRAVILLA (122 EAST 7TH STREET) Dolores Byers, 213-627-915	BILTMORE HOTEL GRAND BALLROOM + (L.A.).
Monday Sept. 30 10:00 A.M. Breakfast	Reception to open A&S sto	ABRAHAM & STRAUS (BROOKLYN)  ore-wide import fair saluting  Italian lighting "Iampada di  ange of Time) Publicity: Jane	i Futura" (5th floor).
Sept. 30	FALL-WINTER FURS	MAXIMILIAN FURS by invitation. Publicity:	SHOWROOM - 3RD FLOOR
Monday Sept. 30 3:00 P.M.	SPRING COLLECTION Designed by Jeannene Book	CLARET (498 SEVENTH AVENUE) her. By invitation. Theres 26. Publicity: Essie Pinsks	after continuous at snow-
Beginning Monday Sept. 30	SPRING COLLECTION IN CALIFORNIA By appointment. Contact		666 N. ROBERTSON BLVD. LOS ANGELES, CALIF.
Oct. 1 9:30 A.M.	DANISH FASHIONS Sportswear and "Louise"	CONSULATE GENERAL OF DENMARK separates by Dranella; coats tion. Contact: Rea Lubar, 2	DANISH CONSULATE s and cotton knits by
Oct. 1	PRESS PREVIEW: REVILION FURS Revillon will present th Kips Bay Boys Club. By	SAKS FIFTH AVENUE eir fur collection at a bene invitation. Publicity: Hele	5TH FLOOR PARK AVENUE ROOM efit showing for the en O'Hagan, PL. 3-4000.
Beginning Tuesday Oct. 1	SPROTSWEAR COLLECTION "Come Alive" collection	MR. THOMSON designed by Jeanne Blinkin. rta Nasta or Bill Ryan, 947	1410 BROADWAY SHOWROOM - 22ND FLOOR Continuous informal -6700.
Oct. 2	YOM KIPFUR (Wednesday) -	Jewish Day of Atonement	
Thursday Oct. 3 4:00 P.M. Cocktails	"The All-American Looks wear, pantsets, ensemble	SYMPHONY, INC. (525 SEVENTH AVENUE) for the All-American Miss for the	or Spring 1969"sports- By invitation. Con-
Oct. 6-			
Oct. 9	Contact: Edward Launzel,	207-1370 (11-1-)	-13-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 7	PRESS PREVIEW: FURS BY EMERIC PARTOS Preview for the press of Partos. By invitation.	BERGDORF GOODMAN Fall-Winter fur collection Publicity: Susan Fine, PL.	2ND FLOOR FUR SALON designed by Emeric 3-7300.
Monday Oct. 7- Oct. 17	WEAR SHOWINGS Holiday-Resort-Spring rea J.P. Fashions, Gailwear, Mullally, Pallas Knitwear By reservation. Contact: 27, San Francisco, Handle Tos Angeles. Sheraton-Wes	IRISH EXPORT BOARD (590 FIFTH AVENUE) dy-to-wear by: Basil Collin Jimmy Hourihan, David Kenna , Perry of Dublin, Dorothy Liam Kelleher, 265-5230. ry Motor Inn, 260 O'Farrell t Hotel, 2961 Wilshire Blvd Wilshire Blvd., Los Angeles ve, TR. 7-4952.	6TH AVE. & 54TH ST.  as, Pat Crowley, Emor,  a, Raymond Kenna, Sheila  Pinnock, Henry White.  (Also showing: Sept. 26-  St.; and Sept. 29-Oct.4  Contact: Gabriel Lee,
Tuesday Oct. 8 8:45 A.M. Coffee	RESORT-SPRING SPORTSWEAR COLLECTION Designed by Melba Hobson. after continuous. Contac	The state of the s	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR By invitation. There-
Oct. 9	"The Wool Gathering" hig	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE) hlights from Miss Wool of A roduce Miss Wool '68. By i 4-3490.	merica TV fashion pag-
Tuesday Oct. 15 1:00 P.M.	SPRING COLLECTION	JUNIOR SOPHISTICATES  Nov. 6 at 1:00. By reserve	SHOWROOM - 4TH FLOOR
Tuesday Oct. 15 5:00 P.M 7:00 P.M. Cocktails	"NEWSWORTHY EYEWEAR"  The Fashion Eyewear Group standing achievement in neand presentation of award	FASHION EYEWEAR GROUP OF AMERICA of America's fourth annual ewsworthy eyewear during th winning styles. Fashion a n. Publicity: Ruth Hammer	design awards for out- ne year. Fashion show and beauty editors on
Oct. 21	SPRING COLLECTION	MOE NATHAN er continuous. Contact: LW	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR J. 4-2717.
Oct. 21	COIFFURE FASHIONS Presentation of Fall-Winte John Bernard. Press by in	INTERCOIFFURE  AMERICA er coiffures. Fashion Dire nvitation. Tickets: \$20.00 62nd Street, 751-6240. Pu	etor and Coordinator: each. Contact:
Tuesday Oct. 22 10:30 A.M.	SPRING COLLECTION	CHUCK HOWARD  30. By reservation. Conta	SHOWROOM - 2ND FLOOR
Tuesday Oct. 22 4:00 P.M.	FASHION SHOWING	SWEDISH INFORMATION SERVICE(161 E. 42ND ST.) chan. Contact: 661-3300.	PALACE BALLROOM

CONTINUOUS SHOWINGS - THESE HOLIDAY-RESORT COLLE	CCTIONS HAVE OPENED
AMBA KNITS	4th floor, IO. 4-0462
ANN Y TEMPA 116 Central Park Sc	outh, Penthouse, JU. 2-1670
BABA	, 9th floor, PL. 2-0727
BARBERINI LTD 512 Seventh Avenue,	13th floor, FE. 6-2291
BARDIEY (ABBE RABINER) 512 Seventh Avenue,	33rd floor, 564-4650
TED BROWN 498 Seventh Avenue,	2nd floor, IO. 4-9311
CARLYE DRESS	9th floor, WI. 7-9258
GINO CHARLES 530 Seventh Avenue,	
DAMON 1410 Broadway, 12th	
DEBSHIRE BY LITO MANALANG 498 Seventh Avenue,	
DEEBS BY EDIE GLADSTONE	
GREGG DRADDY	
DYNASTY OF HONG KONG	
GAY GIBSON 1407 Broadway, 39th	
GINORI 498 Seventh Avenue,	
LAURENCE GROSS 498 Seventh Avenue,	
ELGA	
HOUSE OF JAMISON	
IMPERIAL IMPORTS	
TAEGER	
JAMAICA FASHION GUILD 1451 Broadway, 4th	
TAY-HENRY CUSTOM COUTURE	
EUNESSE BY MORTON MYLES	
UNIOR ACCENT 498 Seventh Avenue,	
IMBERLY KNITWEAR	
AYIE KIRKPATRICK	
MNE KIEIN AND COMPANY	
ADY MANHATTAN 1407 Broadway, 15th	
(continued on following page	1100r, 705-1250 -15-

THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED (continued from page 15)
LANZ; ALEXA
LCOMTOGS
MAGGI B 530 Seventh Avenue, 8th floor, 524-3295
MALLORY 530 Seventh Avenue, 19th floor, WI. 7-4407
MICIA OF ROME 1400 Broadway, 5th floor, 244-4131
MILBO (BY RODRIGUES)
MISS COUTURE
MODELIA
MR. BLACKWELL
MR. GEE 498 Seventh Avenue, 3rd floor, IO. 4-6060
MR. MORT BY STAN HERMAN 498 Seventh Avenue, 3rd floor, 524-3818
PARIS COLLECTIONS 1 East 54th Street, 6th floor, 755-7170
PARNES-FEINSTEIN; PF KNITS 530 Seventh Avenue, 10th floor, BR. 9-0952
PAUL PARNES KNITS
PETTI 4'S
JOSEPH PRUZAN 499 Seventh Avenue, 11th floor, 524-8126
KATYNA RANIERI Hotel Plaza, Private Suite, PL. 2-6162
OSCAR DE LA RENTA
MAURICE RENTNER (Bill Blass) 550 Seventh Avenue, 17th floor, LA. 4-6968
RONA
STREGA NEW YORK
THE SCHRADERS
JERRY SILVERMAN 530 Seventh Avenue, 10th floor, CH. 4-7522
SUSAN THOMAS (All Divisions)
TOPU FUKU (REVONTULI) 1407 Broadway, 9th floor, LA. 4-8352
TUDOR SQUARE SPORTSWEAR 1407 Broadway, 21st floor, 279-8120
VIA VENETO 7
WILROY

1969		
JANUARY	FEBRUARY	MARCH
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